

Well as Eff

IXXI

Brand Brochure

About IXXI	02	IXXI DIY	44
The IXXI System	08	Photo Enlargement	48
		Photo Collage	52
		Refills	56
		Calendars	58
IXXI Exclusives	14	Kids Collection	60
Our favorites	16	Collage Boxes	66
Museum Collection	24		
Masterpieces 2.0	28	Become a Creator	68
Double-sided Art	32	IXXI Your World	70
Pixel Art	36		
Collage Art	40		
		Let's connect!	72

IXXI

Wall Art. Fit for a Lifetime.

IXXI is your ultimate wall art solution, designed to bring your personal style and passions to life. Our innovative, high-quality system makes it easy to transform your walls with a touch of creativity and flexibility.



Nomination
Dutch Design Awards



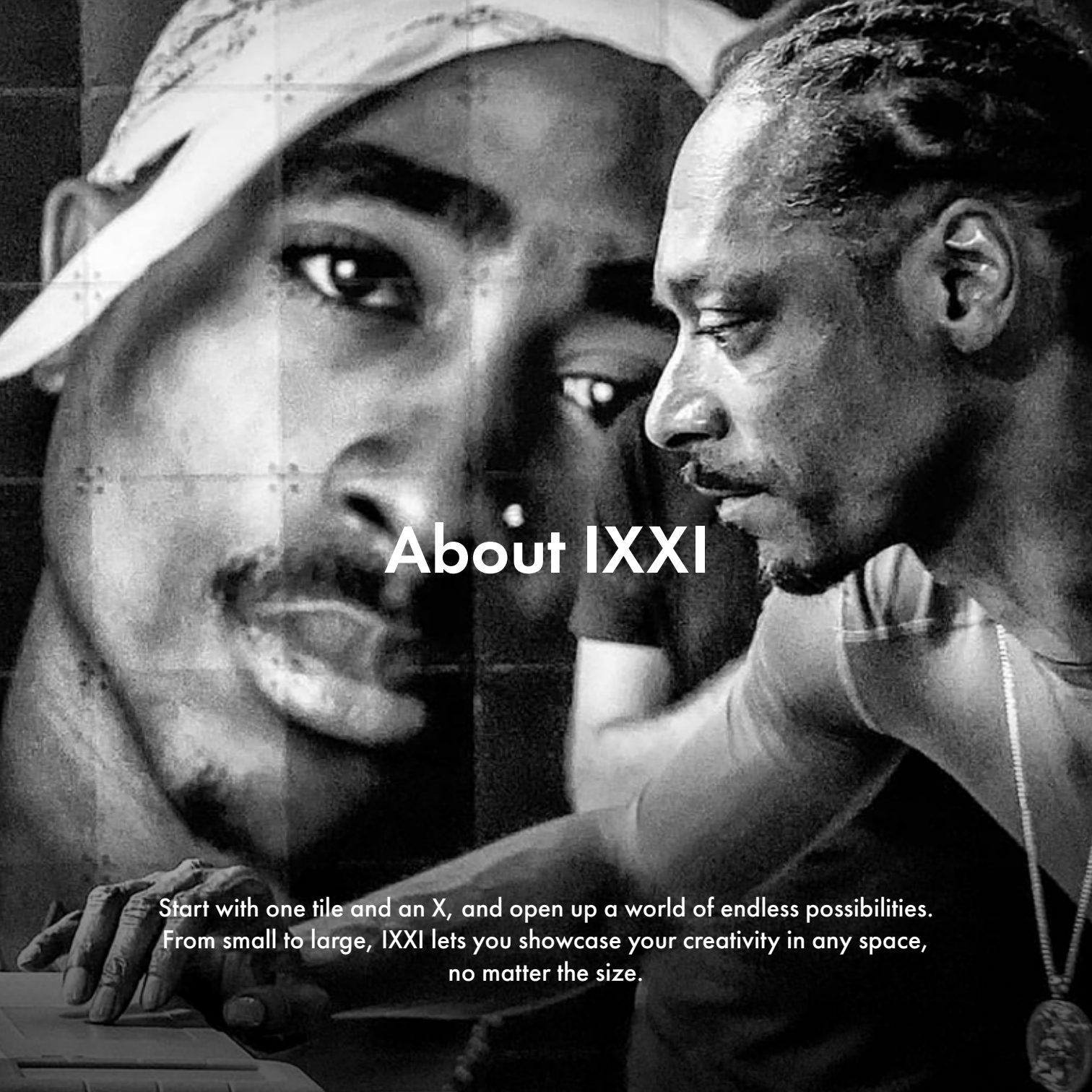
Winner
Dutch Interactive
Awards



Winner European
Product Design Award



Winner
Special German
Design Award



About IXXI

Start with one tile and an X, and open up a world of endless possibilities. From small to large, IXXI lets you showcase your creativity in any space, no matter the size.

Create your wall statement

Our mission is simple: create wall art that evolves with you. Whether you're refreshing a living room, creating a gallery wall, or showcasing iconic art, IXXI offers a bold, meaningful way to bring your wall to life.

One tile.
To rule the wall.

More than just wall art

IXXI offers a customizable solution to transform walls into personal art. Its durable tiles can be rearranged and adapted to match your mood, style, or trends. From family memories and curated museum art to bold statement pieces, IXXI empowers you to make your walls as dynamic as your life.



Back to the roots

IXXI began in 2010 as a Dutch innovation, turning simple square tiles and connectors into a revolutionary modular wall art system. Over the years, it has grown into a global creative brand with a thriving community of enthusiasts.

Created responsibly

At IXXI, sustainability is a priority. We strive to create products that are long-lasting and do not contribute to the throwaway culture. Our IXXIs are designed to withstand the test of time, so you can enjoy them for years to come. Additionally, we hold ourselves and our partners to the highest standards of sustainability within our industry.

The long and winding road forward.

For us, it's a long-term commitment, not a quick fix. We aim to make everything we do as sustainable as possible. While we don't claim to be the most sustainable company, we do everything we can to lead the way in our industry.



IXXI equals design

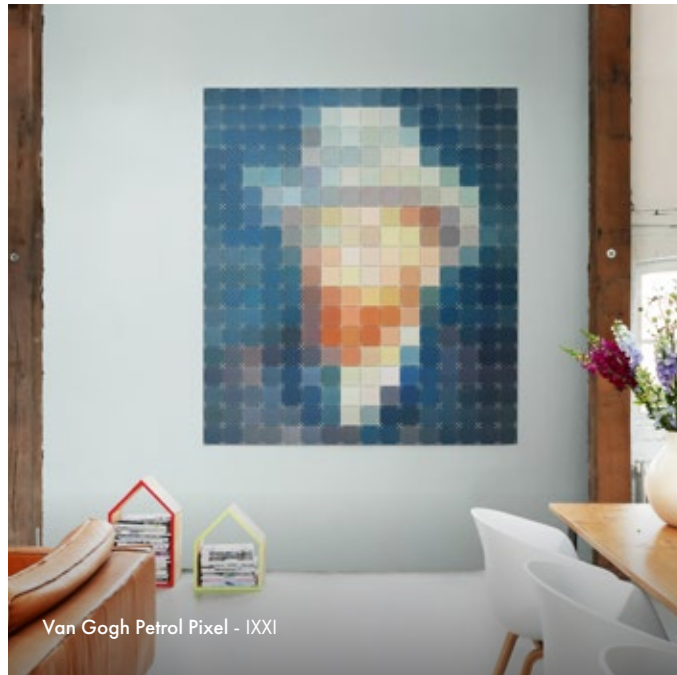
At IXXI, we bring the world's most celebrated art and design to your walls. Partnering with iconic museums, globally recognized brands, and renowned artists, we transform exceptional works into unique wall art for your home.

Where design. Meets art.

We bring the art from your favorite museum or that beloved character you see on TV into your home. Whether you want to elevate your living room with a breathtaking masterpiece from Van Gogh, or brighten your child's bedroom with the playful charm of Miffy, there's always a brand within IXXI that fits your style. With IXXI, art is accessible, personal, and perfect for any space.



Hummingbirds - Ernst Haeckel & Victoria and Albert Museum



Van Gogh Petrol Pixel - IXXI



About IXXI

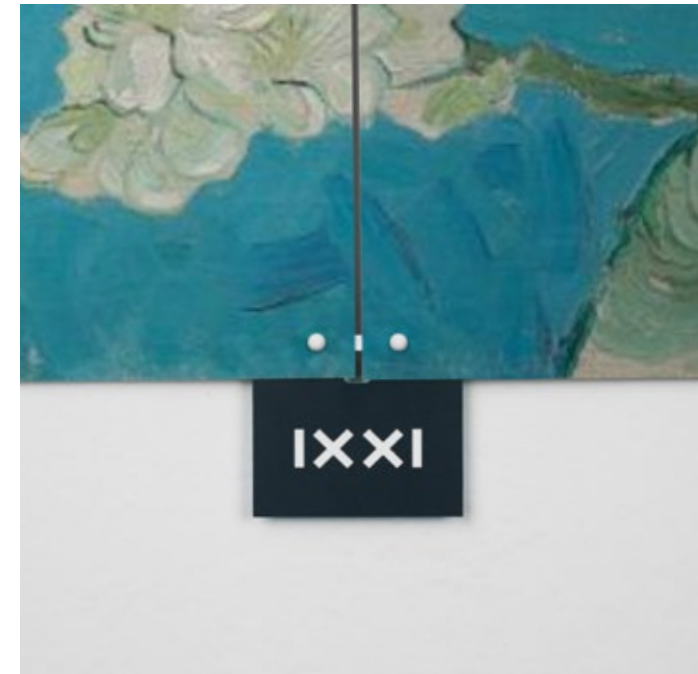
The IXXI System®

Modular wall art redefined

The beauty of IXXI lies in its simplicity. IXXI's patented modular system transforms your walls easily into a personalized and creative masterpiece. The system features high-quality tiles connected with I-shaped and X-shaped connectors, allowing you to craft unique wall art in any shape or size, whether it's a square, cascading, or wall-wide.

Any size.
Any shape. Any place.
Get inspired.

With a collection of more than 3.500 designs and photo product options, you can choose museum-quality artwork or create an artwork with your own cherished photos.



The Benefits of the IXXI System®



Patented system®

The system features IXXI tiles, that effortlessly connect using our reusable X-shaped connectors, allowing you to refresh your creations as often as you like.



Custom made

Every IXXI is custom made and available in any size or shape. Minimum waste and perfectly fitted to create impact on your wall.



Easy to refresh

Easily update your photo IXXI with new photos whenever you want or add new tiles to expand your IXXI to the size you want.



No drilling

The unique hanging system makes it easy to change things up without the need for drilling. You can effortlessly replace or expand your IXXI whenever you like.



- ✓ PREMIUM MATERIAL
- ☁ MOISTURE RESISTANT
- 👍 TEAR-PROOF
- 🌍 RECYCLABLE





IXXI Exclusives

In collaboration with top museums, talented designers, photo agencies and international brands, IXXI offers an exclusive collection of wall art.

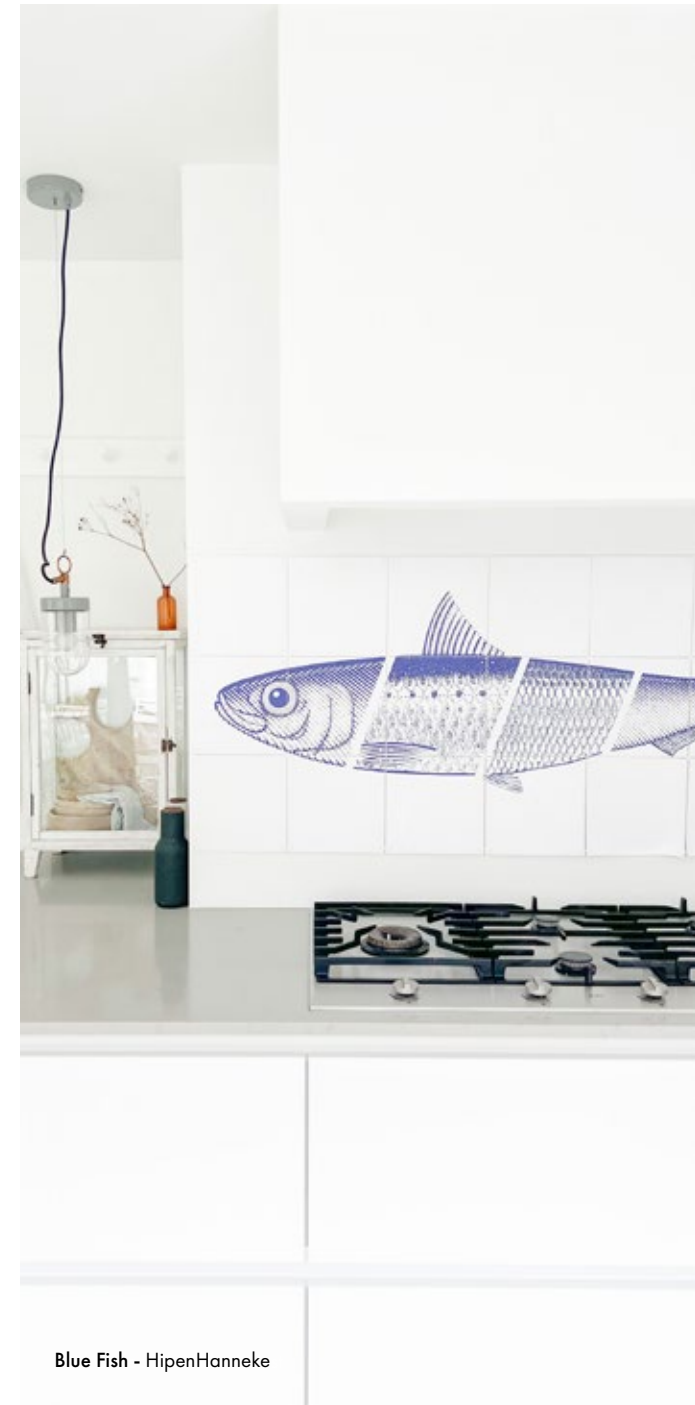
Creativity meets exclusivity

Through collaborations with renowned museums, iconic brands and talented designers, we bring a world of inspiration directly to your walls. Whether you're drawn to timeless masterpieces, bold contemporary designs, or playful creations, IXXI offers something unique for every style.

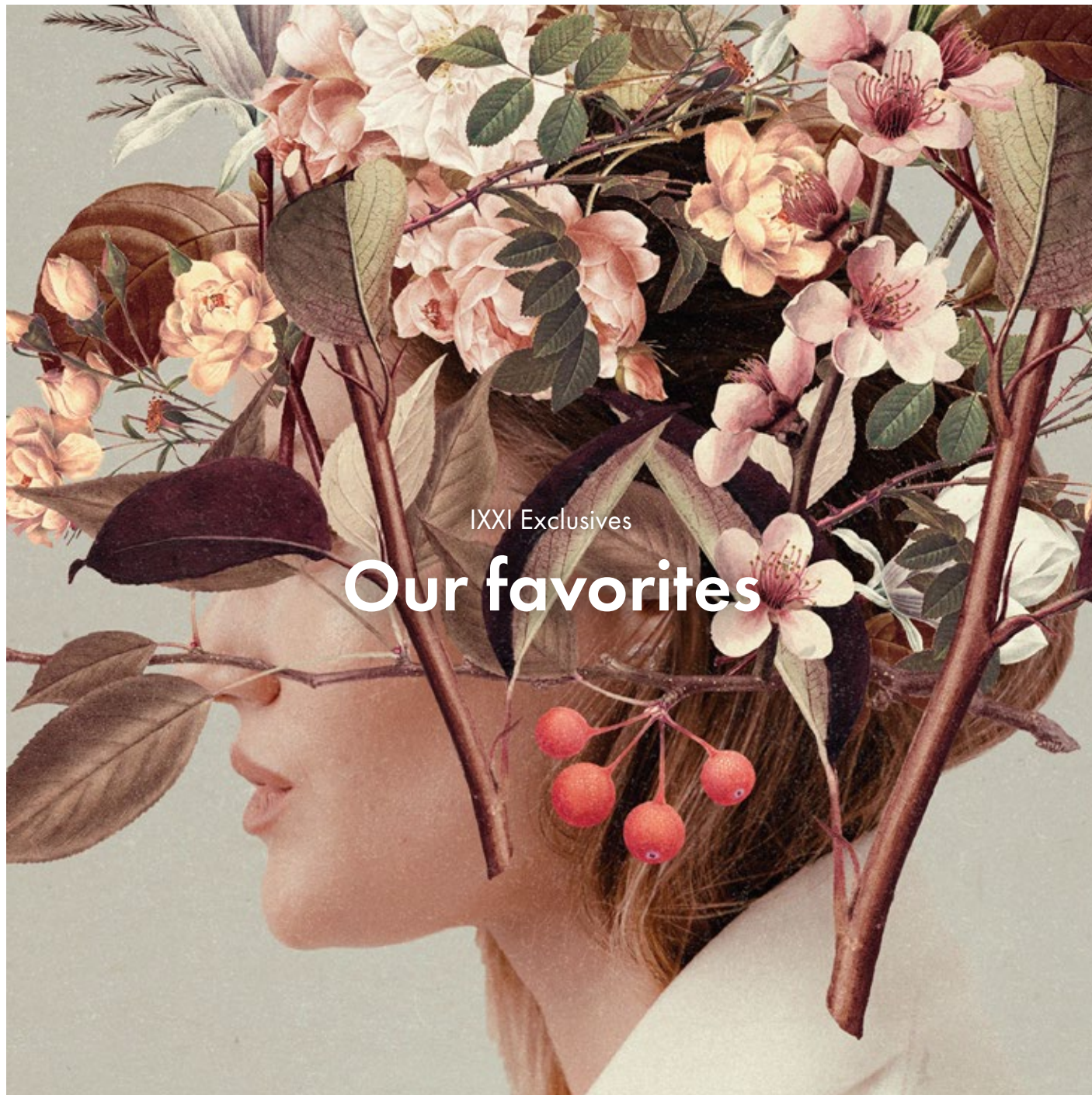
Discover different **art styles.**

Our exclusive collections evolve constantly, keeping pace with the latest trends to ensure your interior stays fresh and inspiring. From the minimalistic beauty of Pixel Art to the expressive charm of personalized collages, every IXXI is a statement waiting to happen.

Thanks to premium partnerships with institutions like Museo Del Prado and Van Gogh Museum, classical art is reimaged as modern wall art. At the same time, playful icons like Miffy and innovative designs from emerging talents round out a collection that suits every room, mood, and personality. With IXXI, decorating becomes an art form in itself.



Blue Fish - HipenHanneke



Designs we love

Explore the designs that our customers love most. From abstract art and graphic patterns to breathtaking photography, our bestsellers are a testament to the diversity and creativity of IXXI's offerings. These timeless designs are perfect for any home and make a bold statement in any space.

Create impact with **our collections.**

A mix of talent and trends

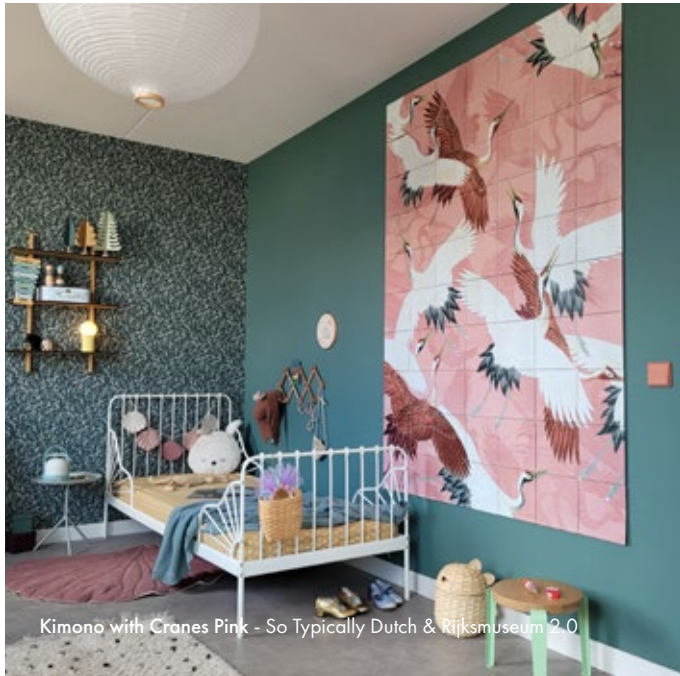
At IXXI, we work with a wide variety of artists and designers, from new talent to big names. We encourage them to create fresh designs that match the latest trends. Our bestselling collection is a mix of their unique styles, offering something for everyone. With IXXI, you can bring artwork from this creative community straight to your walls!



Graphic 192 - Mareike Böhmer



Never Grow Up - Studio Boot



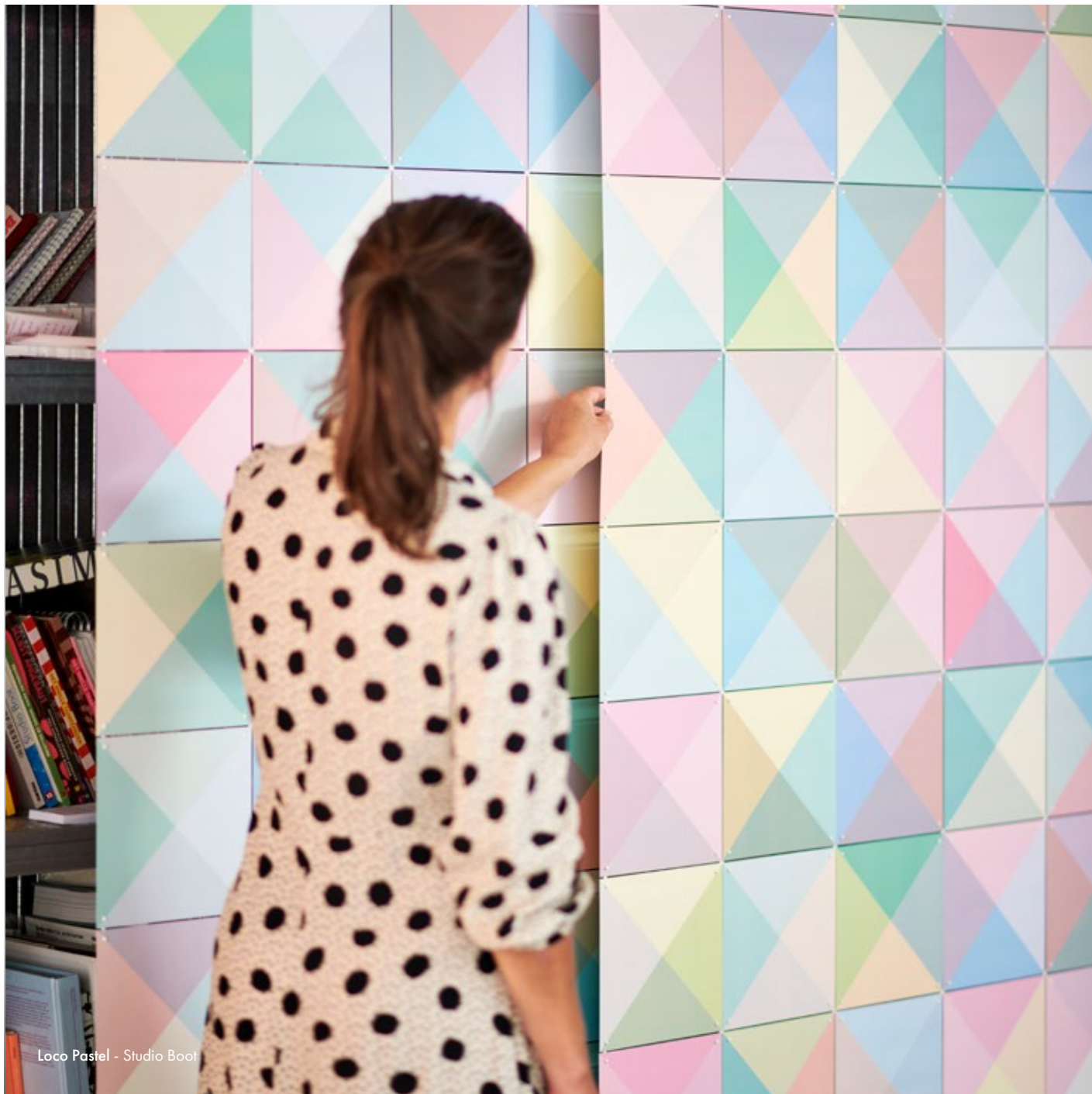
Kimono with Cranes Pink - So Typically Dutch & Rijksmuseum 2.0



Quote Box Green - Studio Boot



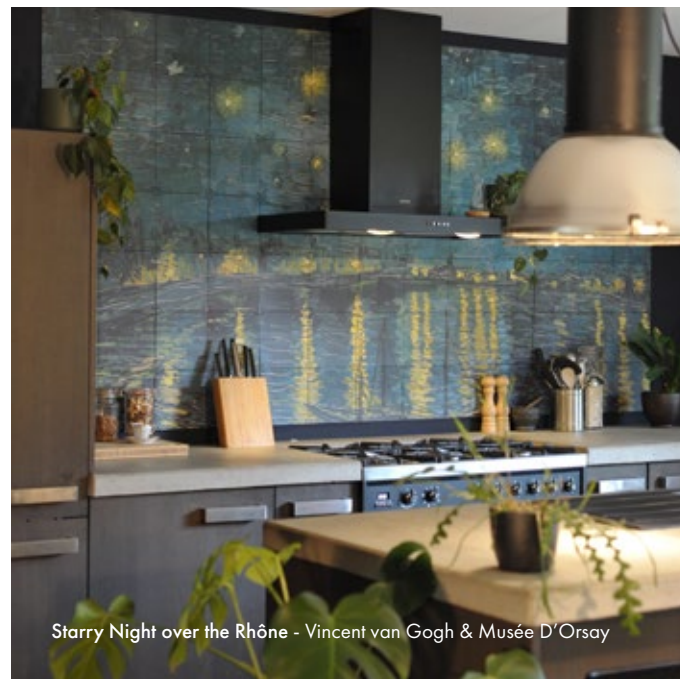
Lesser Flamingo - Claude Finch-Davies & Natural History Museum



Loco Pastel - Studio Boot



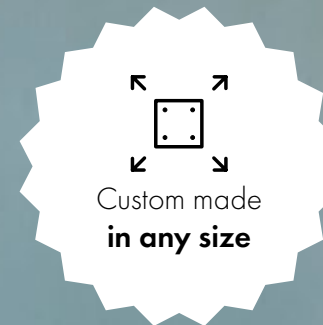
Alma & Wanda - Julia Hairi



Starry Night over the Rhône - Vincent van Gogh & Musée D'Orsay



Blue Bird - Sacrée Frangine



Almond Blossom - Vincent van Gogh



IXXI Exclusives

Museum collection

Bring the world's most celebrated artworks into your home with the IXXI Museum Collection. Collaborating with iconic institutions such as the Rijksmuseum and the Van Gogh Museum, we bring masterpieces by Ohara Koson, Rembrandt, Johannes Vermeer, William Morris and others directly to your walls.

Because we're crazy
about art.

IXXI's mission is to make art more accessible, transforming gallery-worthy works into beautiful wall art for your home. With the flexibility of our system, these timeless creations can now shine in any space, offering a personal connection to the world's finest art.







Only available
at IXXI

IXXI Exclusives

Masterpieces 2.0

Old art meets new perspectives

With IXXI's Masterpieces 2.0 collection, the world of classic art takes on an exciting new form. In collaboration with talented artists, we breathe fresh life into iconic artworks. Beloved pieces like The Milkmaid and Girl with a Pearl Earring by Vermeer, Van Gogh's Sunflowers and self-portraits, or even timeless sculptures and paintings like The Mona Lisa, are creatively reinterpreted for modern audiences.

Designs that merge tradition with modern expression.

This collection represents the next chapter in our mission to make art accessible, personal, and timeless. Whether you're a fan of classic art or a lover of bold, modern design, these reinvented works offer something truly unique. They're a bridge between the historic and the contemporary, all crafted to transform your walls into an inspiring gallery.





Milkmaid - ZenkOne



Sunflowers in a Vase - Lotte Dirks & Van Gogh 21st Century



Girl with a Blue Earring - Sacrée Frangine & Rijksmuseum 2.0



Van Gogh Portrait - Bo Lundberg & Van Gogh 21st Century



Why settle for one design when you can have two? With IXXI's innovative double-sided printing, you can effortlessly refresh your wall art whenever the mood strikes. Choose two designs that speak to your style, whether it's vibrant florals on one side and serene abstracts on the other. Or go for seasonal themes to reflect the changing year.

Two styles. One IXXI.

Simply flip the tiles to reveal a whole new look, giving your space a dynamic and flexible upgrade. Perfect for those who love versatility, this feature is an ideal way to keep your home fresh and inspiring. From bold statements to understated elegance, double-sided IXXI gives you the freedom to express your creativity without limits.



Olive lady - Ekaterina Zagorska



The Loving Mother - Goed Blauw



IXXI Exclusives
Pixel Art

Pixel Art by IXXI celebrates the essence of minimalism and creativity. Each tile in this collection represents a single, vibrant color. Alone, the tiles seem simple, but together, they form striking mosaics that transform into mesmerizing masterpieces. The unique IXXI system, with its modular design, becomes a canvas for these artistic bursts. This innovative approach elevates iconic designs and well-known artworks into fresh, bold creations that captivate the eye. Pixel Art is where minimalism meets pure artistic expression for impactful wall art.

Create your **Wall Statement.**

Through the years, the pixel collection of IXXI has become one of our most popular items. Icons and famous works all over the world are turned into a modern abstract wall art. Choose your favorite color palette and it will be the center of attention in any room.





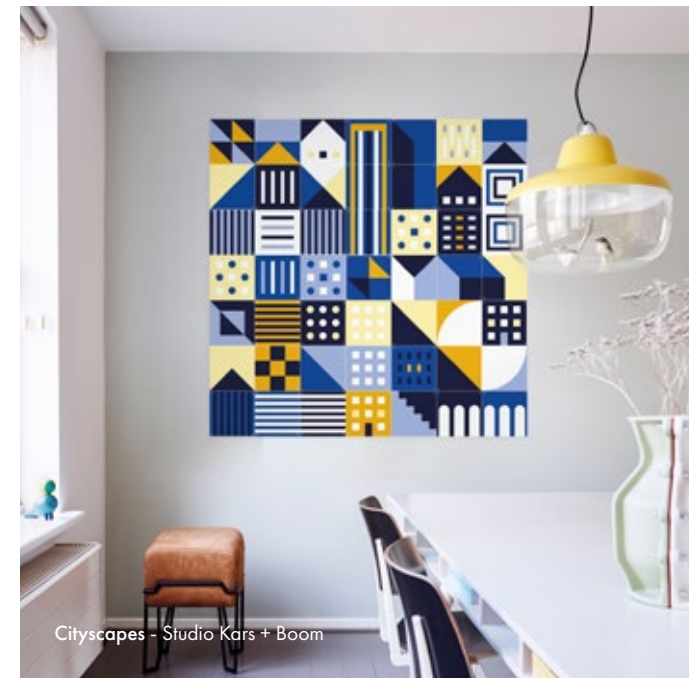


Create your own masterpiece with the IXXI collage collection

With the IXXI Collage Collection, your wall becomes a creative playground. Each tile features its own design, giving you the freedom to choose what to include and how to arrange it. Build your collage in any shape—whether it's square, long, or something completely unique.

Any size.
Any shape. Any place.
Get inspired.

Take our Royal Delft as an example: each image is printed on its own tile, letting you pick and play with the arrangement. Or try our Quote Boxes: use the tiles to create your favorite quote, a funny message, or something entirely your own. With IXXI, your wall art grows as your creativity flows.





Dino Collage - Naturalis



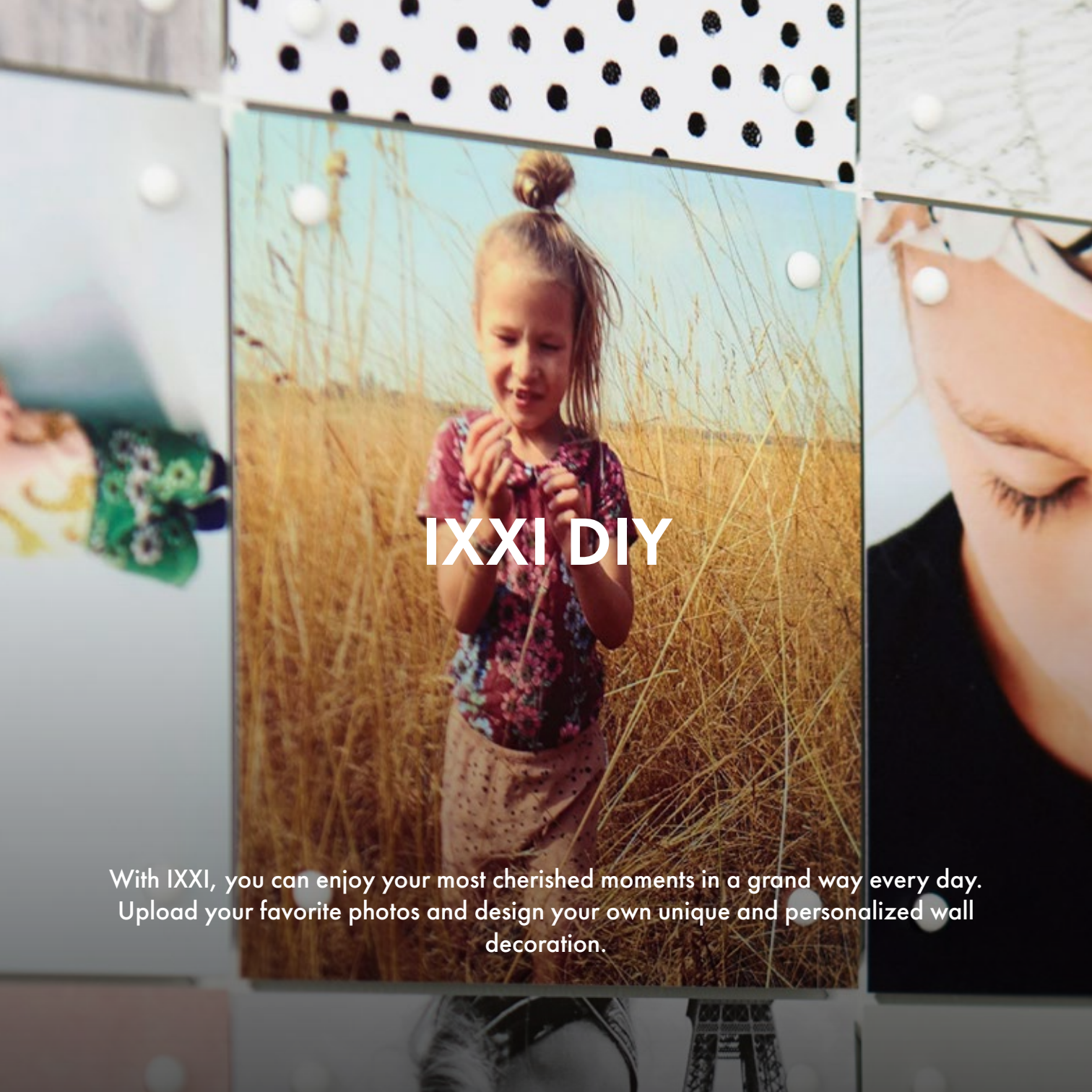
Quote Box Monospace Black - IXXI



Quote Box Green - Studio Boot



Cityscapes - Studio Kars + Boom



IXXI DIY

With IXXI, you can enjoy your most cherished moments in a grand way every day. Upload your favorite photos and design your own unique and personalized wall decoration.



Cherish your memories

Relive life's most cherished moments: your wedding day, the birth of your child, or unforgettable travel adventures. These milestones deserve more than a spot on your camera roll. With IXXI, you can turn these cherished memories into daily reminders of love, joy, and connection, beautifully displayed on your wall.



Refresh & expand

IXXI's modular system allows you to design with flexibility. Create high-quality, affordable photo art in any shape or size using durable tiles and connectors. Refresh your collage easily with refill tiles or add new tiles to expand your IXXI.



Get creative

With the online editor, you can effortlessly split your personal artwork across multiple or individual tiles, transforming your image into a striking wall piece. The IXXI online editor gives you the creative freedom to continuously expand and customize your IXXI to the size you desire.







Photo Products

Photo Enlargement

Make a statement

Celebrate your most treasured memories by turning them into a breathtaking centerpiece with IXXI's photo enlargements. Whether it's a candid family portrait, a scenic travel snapshot, or a cherished moment frozen in time, our modular system transforms your personal photos into unique, statement-making wall art.

Cherish your most precious memories.

With IXXI's modular flexibility, you have full creative control. Magnify a single image for striking impact or experiment with shapes and layouts for a truly custom creation. Showcase your story with IXXI and let your walls reflect the moments or the people that matter most to you.







Photo Products

Photo Collage

Your memories, your masterpiece

Transform your walls into a living scrapbook with IXXI Photo Collages. Celebrate life's unforgettable moments, from everyday snapshots to cherished memories, by creating a unique and modular display of your favorite photos.

Pick the photos that make you smile or bring back special moments. Design your collage online, and then click it together at home—it's that easy! No need for drilling; just use our adhesive strips to hang your masterpiece on any flat surface.

Keep playing with your photos.

IXXI's flexible design lets you swap or add tiles as new memories are made. Unlike traditional frames, it's endlessly customizable. Every photo becomes part of your story, creating wall art that grows with you and reflects your favorite moments.

Unleash your creativity with IXXI, and let your photos tell your unique story.





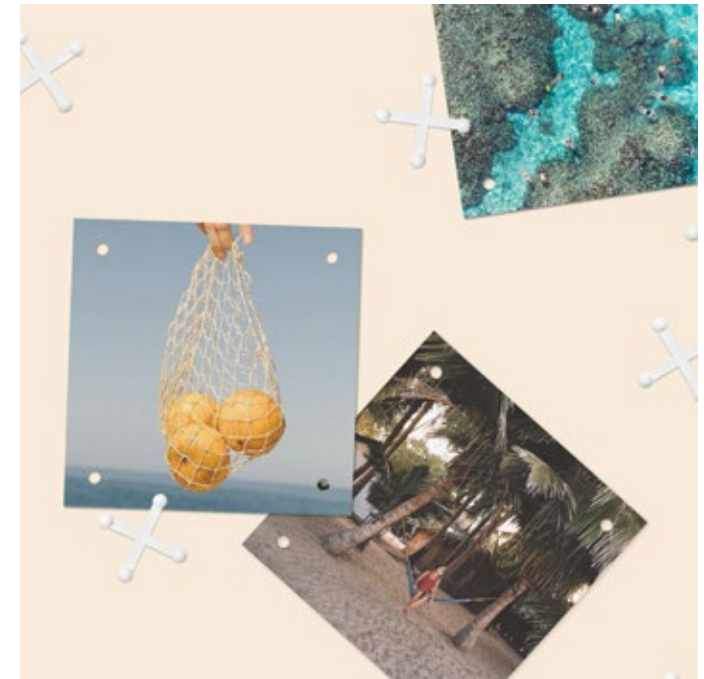


Your wall, your ever-growing story

With IXXI, your wall art grows with your life. Add or swap tiles whenever you want. Whether it's a new family member, a recent adventure, or just a fresh look. There's no need to start over; simply update your collage to reflect on your favorite moments in life.

New Moments. New Cards.

Unlike traditional wall art, IXXI is dynamic. Expand, refresh, or rearrange your tiles anytime you want. It's a fun and easy way to keep your space fresh and meaningful, turning your wall into a living gallery of your life's best memories.



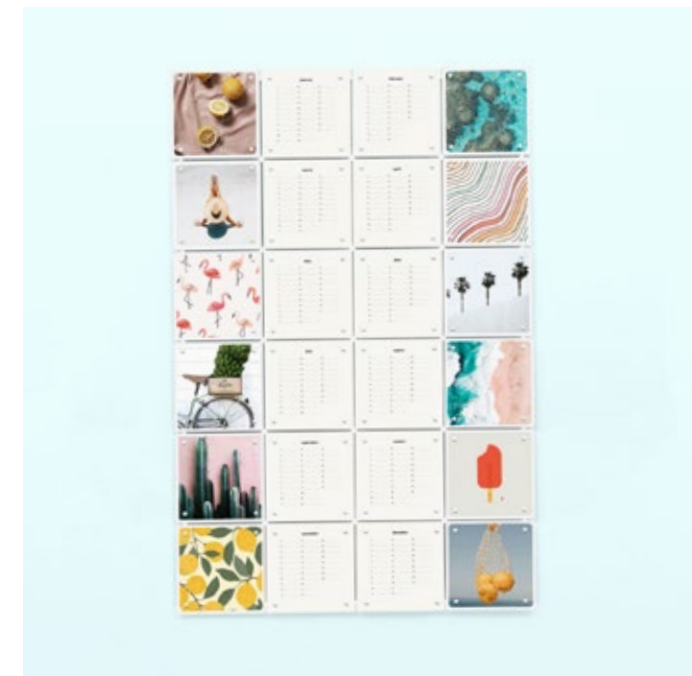


A Beautiful Blend of Practicality and Personalization

Why settle for an ordinary calendar when you can create something truly beautiful and personal? With IXXI's photo calendar, your memories shine all year round in a modern design.

Easily customize your calendar in our online editor, by adding your favorite photo. The calendar is made from the same durable material as our wall art, these 20x20 cm cards are tear-resistant and moisture-proof, making them perfect for any space.

Functional, stylish, and uniquely yours, this is a calendar worth showing off.



Kids Collection

Let your child's imagination run wild with our collection of kid-friendly IXXI wall art. From colorful animals to playful patterns, there is something for every child's room.

A world of imagination for every age

Create a magical space for your child with the ever-evolving IXXI Kids Collection. Featuring themes and designs that grow with your child's imagination, this collection offers something for every stage of childhood. From adorable animals and adventurous dinosaurs to iconic characters like Miffy and Jip & Janneke, there's a perfect design for every little one.

Wall Art.

Fit for a Lifetime.

With double-sided printing, your child's wall art can transform in an instant. Just flip the tiles for a fresh look and new theme. Bring warmth, creativity, and a personal touch to their own room.



Miffy Growth Chart - Miffy

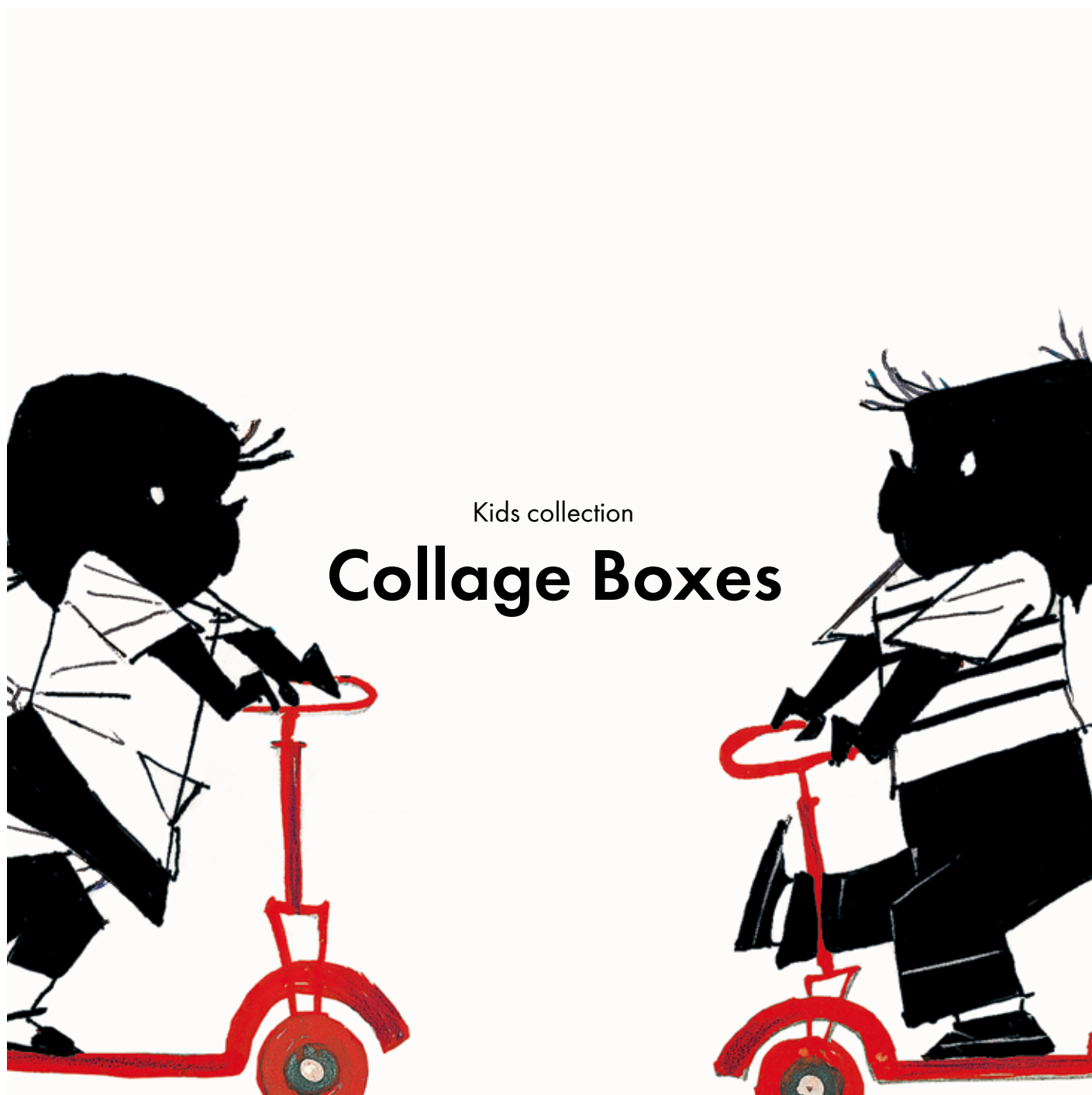


Milky Way - Anouk van Cleef



We Are Family - Treechild & 1X

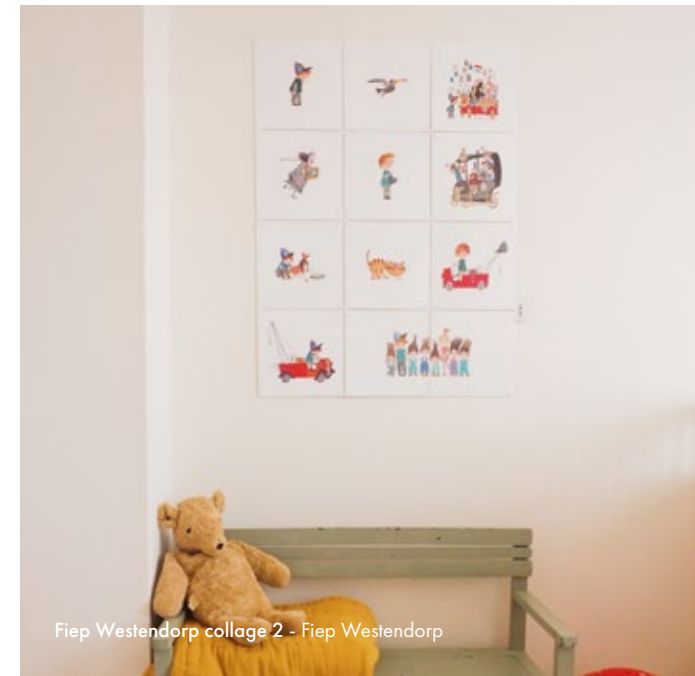




Turn creativity into a fun learning experience with IXXI Collage Boxes for kids. Each tile in the box features a unique design, perfect for creating a playful and personal piece of wall art.

For little learners
and big dreamers.

From Fiep Westendorp's Jip & Janneke and Miffy to a stunning collection of animals and the alphabet, these themes inspire and teach at the same time. Get creative and design a festive garland, decorate a growth chart with your favorite characters, or explore the wonders of the animal kingdom.





Sold in over
100 countries

Become an
IXXI Creator.

Are you an artist or designer? IXXI offers a platform to share your work with a global audience. By becoming an IXXI Creator, your designs can reach homes, galleries, and spaces around the world. Join our creative community and see your art come to life.

Because we're crazy.
About art.

We are open for all creative ideas and looking forward to grow our partner community. We want to inspire with a diversity of beautiful and outspoken designs, empowering everybody to create the interior that they wish for.

*If you believe your work is a great fit for our collection, we'd love to hear from you! Reach out to us at **creators@ixxi.com**.*





IXXI Your World

Creativity connects

At IXXI, we love seeing how you make your walls come alive with your unique style. Every IXXI is different. Whether it's the design, the size, or where it's placed in your home. Sharing your creation inspires others to think outside the box and we're always excited to see your creativity shine!

Your walls will
thank you.

We invite you to share your personal IXXI world with us using **@ixxiyourworld**. Every wall and room deserves an IXXI! With countless designs in our collection, your own photos, various sizes and shapes, and the option to create double-sided art, the possibilities are endless. Keep customizing, swapping, and expanding, because you can never have too many IXXIs!

Let your walls tell your story and connect with others through creativity.



Let's connect

Transform spaces with IXXI's versatile wall art system. Perfect for offices and other commercial environments. IXXI offers customizable designs that make a lasting impression. Whether you're looking to create a bold statement or a serene atmosphere with pictures of your own company, our solutions are tailored to fit any project's needs.

Become a reseller

Interested in offering the unique IXXI system in your store? You're in luck. We offer tailored retail packages to suit your needs. We produce IXXI in-house, allowing us to offer great margins and fast delivery times. Plus, our dedicated retail team is ready to assist you with easy and efficient ordering.

Orders & service

business@ixxi.com

ixxi.com/about-ixxi/business

Any suggestions to improve our product or service? Please let us know so we can learn from you.

No rights can be derived from this lookbook v1.

Copyright © 2025
IXXI Concepts B.V.
All rights reserved



Hey
Good
Lookin',



Let's connect!
business@ixxi.com